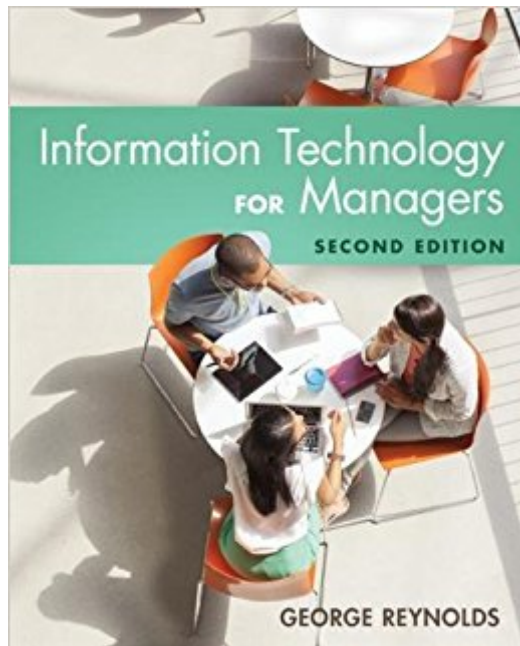




Ebook Directory
the best source of ebook

The book was found

Information Technology For Managers



Synopsis

Give future managers the solid understanding they need to successfully oversee today's information systems with Reynold's INFORMATION TECHNOLOGY FOR MANAGERS, 2E. Written specifically for managers with little or no formal information technology training or expertise, this trusted text details the significant business implications of today's information technology. The author incorporates a wealth of actual, contemporary examples to clearly illustrate how managers can apply information technology to improve and strengthen their organizations. A new chapter on IT security, hands-on scenarios, as well as numerous text- and web-based cases provide opportunities for future managers to apply what they are learning. The book's logical framework helps managers understand the importance of their roles in guiding information technology and working effectively with all members of their organizations to achieve results.

Book Information

Paperback: 400 pages

Publisher: Course Technology; 2 edition (July 1, 2015)

Language: English

ISBN-10: 1305389832

ISBN-13: 978-1305389830

Product Dimensions: 9 x 7.3 x 0.5 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: 3.4 out of 5 stars 7 customer reviews

Best Sellers Rank: #129,895 in Books (See Top 100 in Books) #61 in Books > Business & Money > Management & Leadership > Project Management > Technical #62 in Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Project Management #112 in Books > Computers & Technology > Business Technology > Management Information Systems

Customer Reviews

Professor George Reynolds brings a wealth of business, teaching, and writing experience to this book. His successful business career spans four decades of working in government, institutional, and business IS organizations. Professor Reynolds combines this business and industry experience with exceptional teaching skills to deliver a text that is both practical and focused on the needs of today's student. Professor Reynolds has taught IS at the University of Cincinnati, Xavier University (Ohio), Miami University (Ohio), the College of Mount St. Joseph, and Strayer University. He has

held positions at the Manned Spacecraft Center in Houston, Texas; the Jet Propulsion Lab in Pasadena, California; and Procter & Gamble and Atos IT Services in Cincinnati, Ohio. Professor Reynolds has authored more than two dozen popular textbooks addressing various aspects of today's information technology and business.

The book is exactly as advertised, "Written specifically for managers with little or no formal information technology training or expertise." It is very elementary. If you have worked in a moderate to large company, with decent IT resources, you probably know most of what's in this book. We used this text in an "IT for Managers" class I took and I probably could have winged it without the book and saved my money. This book should really be in the \$25-\$50 range, not \$80+. Update: Holy cow, I see this is now selling for \$200+. No way this is worth \$200!

Book looked used. Corners were slightly bent like it had been used by someone for a semester. Not worth no \$130. Shorter than your average textbooks.

I use it for my Management Information System class. It was really useful. It has many current examples. Very easy to read the book.

Alright condition. Small lettering. Strong content.

Excellent book. Great organization and up to date business cases that correlate really well with the material being studied.

Just what I expected

Book arrived very fast. The quality of the book was new as promised. Thanks you

[Download to continue reading...](#)

Managing Information Technology: What Managers Need to Know: 6th (Sixth) Edition
Information Technology for Managers
Blockchain: Step By Step Guide To Understanding The Blockchain Revolution And The Technology Behind It (Information Technology, Blockchain For Beginners, Bitcoin, Blockchain Technology)
Financial Management for Nurse Managers and Executives, 4e (Finkler, Financial Management for Nurse Managers and Executives)
Financial Management For Nurse Managers: Merging the Heart with the Dollar (Dunham-Taylor, Financial

Management for Nurse Managers) Games, Strategies, and Managers: How Managers Can Use Game Theory to Make Better Business Decisions Looking for Information: A Survey of Research on Information Seeking, Needs, and Behavior: 4th Edition (Studies in Information) Looking for Information: A Survey of Research on Information Seeking, Needs, and Behavior (Studies in Information) Fundamentals Of Information Systems Security (Information Systems Security & Assurance) - Standalone book (Jones & Bartlett Learning Information Systems Security & Assurance) ISO/IEC 27002:2013, Second Edition: Information technology Security techniques Code of practice for information security controls ISO/IEC 27001:2013, Second Edition: Information technology - Security techniques - Information security management systems - Requirements ISO/IEC 27002:2005, Information technology - Security techniques - Code of practice for information security management (Redesignation of ISO/IEC 17799:2005) ISO/IEC 27005:2011, Information technology - Security techniques - Information security risk management A First Course in Information Theory (Information Technology: Transmission, Processing and Storage) Information Sources in Science and Technology, 3rd Edition (Library and Information Science Text (Paperback)) Information Sources in Science and Technology (Library and Information Science Text) Science and Technology Resources: A Guide for Information Professionals and Researchers (Library and Information Science Text) Malea Fashion District: How Successful Managers Use Financial Information to Grow Organizations, 2 Edition Information Systems for Managers: Text and Cases BIM Handbook: A Guide to Building Information Modeling for Owners, Managers, Designers, Engineers and Contractors

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)